



10th Annual Water College

Wednesday - January 24, 2024
Lubbock Memorial Civic Center
1501 Mac Davis Ln
Lubbock, TX 79401

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| 8:30am – 9:00am | Registration & Visit Booths |
| 9:00am – 9:15am | Welcome Clint Krehbiel, Dean of Davis College of Agricultural Sciences & Natural Resources, Texas Tech University |
| 9:15am – 9:45am | Where's the Water At? A Hydrologist's view of the Ogallala Amy Bush, Hydrologist, RMBJ Geo Inc. |
| 9:45am – 10:15am | The Role Produced Water Can Play in Agriculture, Rusty Smith, Executive Director, Texas Produced Water Consortium, Texas Tech University |
| 10:15am | Coffee Break & Visit Booths |
| 10:30am – 11:00am | Cotton Trust Protocol: How the program benefits producers, Daren Abney, Executive Director, U.S. Cotton Trust Protocol |
| 11:30am – 12:00pm | Agricultural Water Research – Texas Tech Davis College Leading the Way, Krishna Jagadish, Thornton Distinguished Chair, Davis College of Agricultural Sciences & Natural Resources, Texas Tech University |
| 12:00 pm | Lunch, Visit Booths & Keynote Speakers – Rooted in Agriculture, Texas FFA |
| 1:30pm – 2:00pm | TAWC Field Site Data: What we learned from the 2023 Growing Season, Paxton Peyton, Vice President, Commercial R&D, Goanna Ag |
| 2:00pm – 2:30pm | Weather Outlook – What can we expect in 2024? Jennifer Puryear, Meteorologist, RMBJ Geo Inc. |
| 2:30pm – 3:30pm | Water is Our Future – Texas Tech Davis College Student Presentations |
| 3:30pm | Close |